

## Speaker Profile: Gyula Kasza



Gyula Kasza is the head of Division of Public Relations, Ministry of Agriculture and Rural Development. He is lecturer of Corvinus University of Budapest, Faculty of Food Science and Szent István University, Faculty of Veterinary Science. He has ten years' experience in consumer science and led several qualitative and quantitative research in regard of consumer risk perception and food related consumer preferences. He participated in the Marie Curie Scholarship Programme of the Science and Technology Studies Unit, University of York, held the Ernst Macht Grant of the Austrian Exchange Service, as well as the scholarship of Institution of Advanced Studies on Science, Technology and Society in Graz.

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