

Agenda for Workshop 1: Institutional Collaboration

Programme (Day 1) - Monday 2 April 2007

Welcome and SSA Introduction

Dr Martin Hall, CCFRA, UK

Chairman's Introduction

Professor Jim Leslie, UK

PRESENTATIONS:

Presentation 1 - The New Zealand and European Wine Industries: Future success through Research Provider, Industry and Governmental Collaboration

Professor Brian Jordan, Lincoln University, New Zealand Wine

Presentation 2 - Olivado Avocado Oil

Gary Hannam, Olivado New Zealand

Presentation 3 - Assessment of The IMPACT Of The EU FAIR Agri-Food Research Programme

Dr Peter Richmond, United Kingdom

Presentation 4 - Institutional Collaboration: An Industry View

Dr Detlef Muller, Proctor & Gamble, Germany (absent due to illness - presented by Dr Peter Richmond)

Presentation 5 - NZ Crown Research Institutes: An Overview

Dr Prue Williams, Crop & Food Research, New Zealand

Presentation 6 - Collaborative Projects From A SME Perspective: A Call For The Development Of Fresh Functional Foods With An Integrated Approach

Dr Hans van Doorn, HZPC-R&D, Netherlands

Presentation 7 - How To Successfully Engage Industry In Advanced Food Research

Dr Oyvind Fylling-Jensen, MATFORSK, Norway

Presentation 8 - Industry: Research Association: University Collaboration

Dr Jeremy Hill, Fonterra Co-operative Ltd, New Zealand

Presentation 9 - Establishing Health Benefits Of Novel Foods – University Of Auckland & Uniservices

Professor Lynn Ferguson, Auckland University, New Zealand

Summary and challenges for Day 2

Jim Leslie

Programme (Day 2) Tuesday 3 April 2007

Establish Breakout groups

Breakout Sessions:

Question 1: How do we define and measure success (including innovation) from the point of view of each of the 4 types of stakeholders?

Question 2: What are the characteristics of winning collaborative teams and optimal team management?

Question 3: How can we enhance industrial engagement, particularly for SME's?-

Feedback – return to single group

Discussion

Flesh out points prioritise criteria, identify key issues

Closing Remarks

Professor Jim Leslie

Dr Martin Hall